



Brief Description

HLH covers in a practical, but scientifically based manner all aspects of building services. This embraces individual product reports, short features on current developments, news from commerce and industry as well as background contributions from authors of repute and specialist journalists.

Target Group

Specialist engineers and designers dealing with heating, ventilation/air-conditioning, sanitation, integrated design and build, electrical engineering. This includes 8,500 members of the VDI Society for Building Services.

Advertisers

- Producers, designers and service providers from
- Heating engineering (heat generation and distribution)
 - Inside air technology (Ventilation, air-conditioning, cooling, dust free zones)
 - Sanitation engineering (ready-made installations, water supply and drainage, water purification and plumbing fixtures)
 - Facility management
 - Electrical engineering

Publishing Society

Official journal of the VDI Technical Division "Civil Engineering and Building Services"

Year of Publication

69th year 2018

Circulation (IVW audited)

Press run: 12,000 copies
Distributed circulation: 11,764 copies
Subscribed circulation: 8,574 copies

Advertising Prices

1/1 page b/w	€	4,536.00
1/1 page 4c	€	5,736.00
1/2 page b/w	€	2,268.00
1/2 page 4c	€	3,468.00
1/4 page b/w	€	1,134.00
1/4 page 4c	€	2,334.00
Surcharge for bleed adverts:	€	100.00

Page Size

Trim size: width 210 mm, height 297 mm
Trim allowance: 3 mm all trimmed sizes
Type area: width 185 mm, height 270 mm

Publication Frequency

Monthly

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1	12 January	29 January
2	7 February	26 February
3	12 March	29 March
4	9 April	27 April
5	4 May	28 May
6	25 May	13 June
7	29 June	18 July
8	30 July	17 August
9	24 August	14 September
10	17 September	5 October
11	26 November	14 November
12	22 November	10 December

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PakeMager, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

Terms of Payment

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Contact

CrossMediaConsulting	Joanna Koptera
Wolfgang Ernd GmbH	jkoptera@cmc-web.de
Luruper Chaussee 125	Phone: +49 (0) 40/881 449-370
22761 Hamburg	Fax: +49 (0) 40/881 449-11